

An aniline-free\* indigo system that produces authentic denim without compromising our planet

# INDIGO FLOW

## THE ARCHROMA WAY



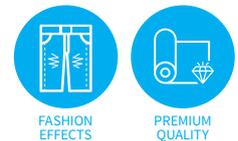
## INDIGO FLOW / Main benefits in a nutshell

- Safe products from a reliable global partner who applies international safety standards
- Aniline-free\* dyeing process
- Less sulfites and sulfates in the waste water (approx. 50% less compared to grain indigo dyeing process)
- More automated process, less operational resource
- Enhances consistency of the dyeing process:
  - Shade reproducibility (a must for export)
  - Levelness (more 1st quality production)
- Darker tone achievable
- Switching from grain indigo to Archroma system the customer has increased the quality of his product
- The cost impact of the Archroma system is very small compared to the high profit that the customer could generate – value add

**'SAFE' WITH:**  
Denisol® Pure Indigo 30



**'ENHANCED' WITH:**  
Premium Indigo System



SAFE

ENHANCED

\* Below limits of detection

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CERTIFIED TO  
ISO 9001  
ISO 14001  
OHSAS 18001

# THE ARCHROMA WAY / Safe + Enhanced = The Enhanced Collection



## SAFE - IT'S OUR NATURE TO PROTECT

A solid core: Our deeply rooted goal to protect people and our planet. Safe to use, safe to release and also safe to wear.

## ENHANCED - IT'S OUR NATURE TO ADD ANOTHER LEVEL OF VALUE

Your innovation is critical. Additional effects, functionalities and aesthetics give additional value, helping consumers to achieve their goals, for a life enhanced.

# INDIGO FLOW / An aniline-free\* indigo system that produces authentic denim without compromising our planet

## Denisol® Pure Indigo 30 liq

### Pre-reduced indigo

- Aniline-free\*
- Same performance as regular indigo

## Setamol® WS liq

### Dispersing agent

- Maintains the indigo dye dispersion

## Dekol® SN liq

### Chelating agent

- Reduces water hardness and staining of the dyeing machine



## Primasol® NF liq

### Wetting/penetrating agent

- Improved dye penetration
- Promotes uniform dyeing

\* Below limits of detection